



2019 Sustainability Report Launch

Social Media Toolkit



It is with great pleasure that ACI presents our 2019 Sustainability Report, *The Future is Clean*, which you can now find on our website. We invite you to share the report throughout your company and with your key stakeholders, customers and audiences.

Please see suggested content on the following pages for sharing this important message through your social channels. In addition, feel free to highlight the work your company is doing toward the new sustainability goals:

- **Increase Transparency:** Increase transparency to provide people with the information they need to make informed decisions.
- **Reducing Emissions:** Reduce GHG emissions across the cleaning products value chain as part of our industry's collective efforts to confront climate change.
- **Valuing Nature:** Value nature by working to eliminate waste and advancing water stewardship.
- **Contributing Positively:** Contribute positively to our shared future through supporting the UN SDGs.

Click on the images in the sample posts to download.

Thank you so much for your help in spreading the word and to your commitment to a clean and sustainable world.

Facebook/LinkedIn:

- We are proud to join the @American Cleaning Institute in leading an industry movement calling for greater transparency, reduced emissions, a circular economy and support for the SDGs. Read the latest industry sustainability report on the work we're doing and where we're headed. <https://bit.ly/2ko8ohd>



- Climate change requires bold, collective action. That is why we are Uniting for a Cleaner World, joining together with companies across the cleaning product supply to chain for a cleaner and more sustainable future. <https://bit.ly/2ko8ohd>



- Globally, billions still lack basic sanitation. We're striving to promote health and hygiene, human rights, education, inclusion and equality for all. That's why we support the @American Cleaning Institute sustainability strategies aligned with the Sustainable Development Goals. Read what we're doing as an industry to maximize our impact. <https://bit.ly/2ko8ohd>



Twitter:

- We are proud to join the @CleanInstitute in leading an industry #sustainability movement calling for greater transparency, reduced #emissions, a #circulareconomy and support for the SDGs. <https://bit.ly/2jZCLKq>



- #ClimateChange requires bold, collective action. That is why we're #UnitingforaCleanerWorld, leading with companies across the cleaning product supply to chain to promote a cleaner and more #sustainable future. <https://bit.ly/2jZCLKq>



- We support the @UN #SDGs to make a global impact for good. We're striving to promote #health, hygiene, #humanrights, #education, inclusion and equality for all. Read what we're doing as an industry to maximize our impact. <https://bit.ly/2jZCLKq>



Instagram:

- We are proud to join the @AmericanCleaningInstitute in leading an industry sustainability movement to combat climate change through bold, collective action.

#OurFutureIsClean #UnitingforaCleanerWorld #climatechange #sustainable #cleaninginstitute



- Climate Change requires bold, collective action. That is why we're Uniting for a Cleaner World, leading with companies across the cleaning product supply to chain to promote a cleaner and more sustainable future.

#OurFutureIsClean #UnitingforaCleanerWorld #climatechange #sustainablefuture



- We support @AmericanCleaningInstitute ambition to make a global impact for good by achieving the the UN Sustainable Development Goals and are striving to promote health, hygiene, human rights, education, inclusion and equality for all.

#SDGs #SustainableDevelopmentGoals #OurFutureIsClean #UnitingforaCleanerWorld

